

Last Updated: January 2023

# **Gooding County Economic Overview**

Civilian Labor Force (Dec 2022) 8,545 Unemployment Rate (Dec 2022) 2.3% 15,772 Population (2021) \$56,734 Median Household Income (2021) Per Capita Personal Income (2020) \$68,597 Poverty Rate (2021) 15.0%

Idaho Department of Labor labor.idaho.gov



# 1. Gooding County Demographic Characteristics, 2021 5-Year ACS

	Gooding County	Gooding County (%)	State of Idaho (%)	United States (%)	
Total Population	15,422	100.0%	1,811,617	329,725,481	
Race and Ethnicity					
White alone, not hispanic	13,964	90.5%	86.5%	68.2%	
Black or African American alone, not hispanic	37	0.2%	0.7%	12.6%	
Native American alone, not hispanic	331	2.1%	1.3%	0.8%	
Asian alone, not hispanic	125	0.8%	1.4%	5.7%	
Hispanic, or Latino (of any race)	4,598	29.8%	12.9%	18.4%	
Gender					
Male	7,855	50.9%	50.4%	49.5%	
Female	7,567	49.1%	49.6%	50.5%	
Age					
Median age	38.2	-	36.8	38.4	
Under 18 years	4,222	27.4%	25.3%	22.5%	
Over 18 years	11,200	72.6%	74.7%	77.5%	
21 years and over	9,903	64.2%	65.4%	68.3%	
Over 65 years	2,681	17.4%	15.8%	16.0%	
Educational Attainment (Population 25 years and Over)					
Less than 9th grade	811	5.3%	2.2%	3.3%	
High school graduate (with equivalencies)	3,397	22.0%	18.7%	18.2%	
Some college, no degree	2,051	13.3%	16.4%	13.4%	
Associate's degree	663	4.3%	7.0%	6.1%	
Bachelor's degree	1,020	6.6%	14.0%	14.7%	
Graduate or professional degree	511	3.3%	7.3%	9.5%	
Median Household Income	\$56,734	-	\$63,377	\$69,021	

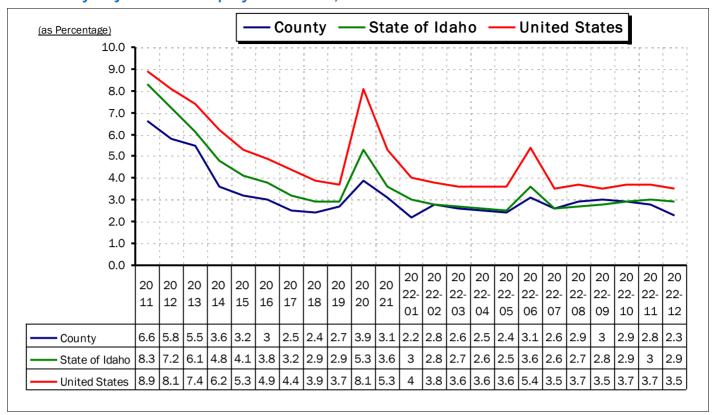
Source: US Census Bureau, American Community Survey 5-Year Estimates

### 2. Labor Force Growth, December 2021 to December 2022

	Labor Force	Employment	Unemployed	<b>Unemployment Rate</b>
December 2022	8,545	8,349	196	2.3%
December 2021	8,334	8,133	201	2.4%
YoY % Change	2.5%	2.7%	-2.5%	-0.1%

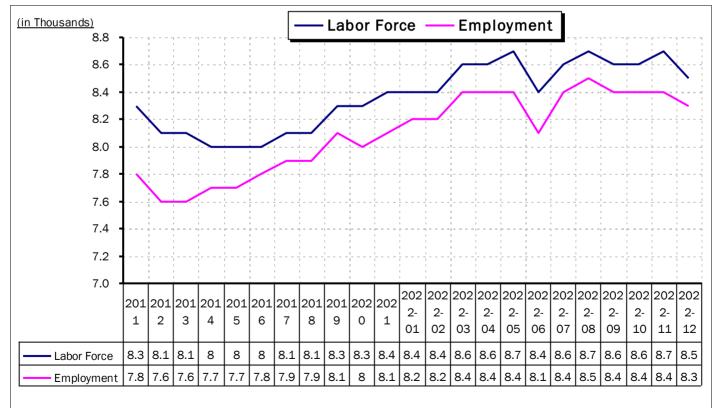
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 3. Seasonally-Adjusted Unemployment Rate, 2011 to December 2022



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 4. Seasonally-Adjusted Labor Force and Employment, 2011 to December 2022



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

# 5. Industry Employment and Wages, 2011, 2020, and 2021

	201	1	202	<b>.</b> 0	202	1
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	5,938	\$30,213	6,172	\$39,119	6,258	\$40,938
Natural Resources and Mining	2,017	\$28,691	1,929	\$37,859	1,837	\$40,972
Construction	205	\$29,073	295	\$37,937	327	\$38,287
Manufacturing	776	\$44,834	891	\$52,183	932	\$54,335
Trade,Transportation, and Utilities	971	\$30,148	795	\$36,995	784	\$37,041
Information						
Financial Activities	101	\$30,544	100	\$42,507	103	\$43,084
Professional and Business Services	189	\$35,201	150	\$55,829	149	\$57,224
Education and Health Services	924	\$26,934	1,238	\$38,597	1,282	\$40,978
Leisure and Hospitality	297	\$12,168	327	\$13,464	401	\$15,409
Other Services	128	\$42,328	125	\$54,624	134	\$53,236
Public Administration	321	\$23,910	307	\$31,020	294	\$33,100

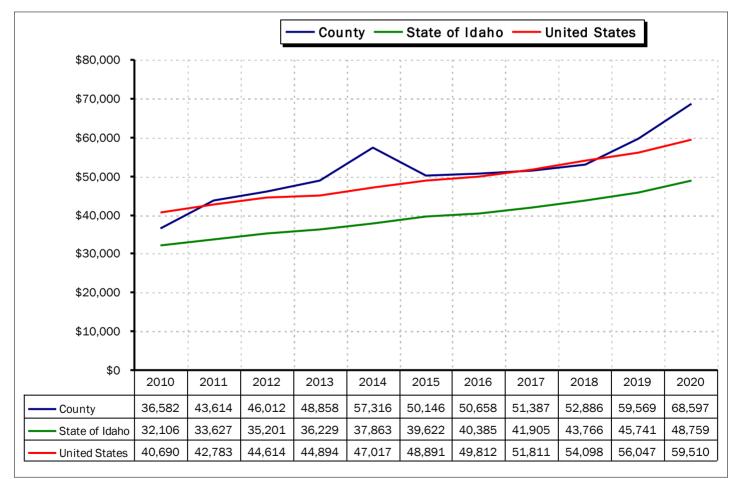
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 6. Top Employers, 2021

Employer	Ownership	<b>Employment Range</b>
Glanbia Foods	Private	250 - 499
North Canyon Medical Center	Private	250 - 499
Bettencourt Dairies	Private	100 - 249
Gooding Joint School District	Local Government	100 - 249
Clear Springs Foods	Private	100 - 249
Wendell School District	Local Government	100 - 249
Idaho Educational Services for the Deaf And The Blind	Local Government	100 - 249
Gooding County	Local Government	050 - 099
Apex Adventure Therapy	Private	050 - 099
Idaho Power	Private	050 - 099

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

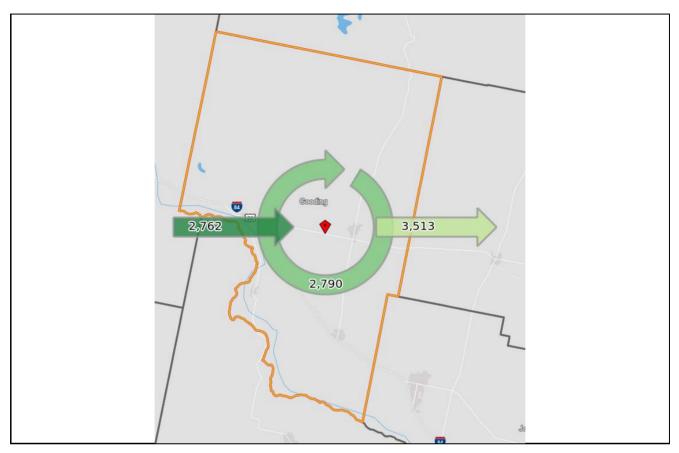
## 7. Real Per Capita Income, 2010 to 2020



Source: U.S. Bureau of Economic Analysis

#### 8. Labor Force Commuting Patterns, 2019

It is estimated that 2,790 workers lived and worked in Gooding County in 2019. Another 2,762 workers were employed in Gooding County but lived outside, while 3,513 workers commuted to other counties for work.



Source: US Census Bureau

# 9. Top 10 Cities Where People Who Work in Gooding County Live, 2019

City of Residence	Count of All Jobs	Percentage of Total Jobs
Gooding	748	13.5%
Wendell	418	7.5%
Jerome	383	6.9%
Twin Falls	380	6.8%
Hagerman	140	2.5%
Buhl	99	1.8%
Bliss	62	1.1%
Boise City	46	0.8%
Shoshone	37	0.7%
Idaho Falls	32	0.6%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

# 10. Top 10 Cities Where People Who Live in Gooding County Work, 2019

City of Employment	Count of All Jobs	Percentage of Total Jobs
Gooding	846	13.4%
Twin Falls	715	11.3%
Wendell	451	7.2%
Jerome	433	6.9%
Boise City	340	5.4%
Hagerman	163	2.6%
Meridian	91	1.4%
Nampa	75	1.2%
Buhl	74	1.2%
Hailey	70	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

# For more Information, Contact:

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